

URBAN OUTFITTERS X COLLEGEBOXES SWEEPSTAKES
OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW AND OUTSIDE OF THE UNITED STATES. SUBJECT TO ALL FEDERAL, STATE, AND LOCAL LAWS, REGULATIONS, AND ORDINANCES. GIVEAWAY BEGINS ON TUESDAY, JUNE 19TH AT 12:00 P.M. EASTERN TIME (“ET”) AND ENDS ON THURSDAY, JULY 19TH, AT 11:59 P.M. ET (THE “GIVEAWAY PERIOD”). SPONSOR’S COMPUTER IS THE OFFICIAL TIME KEEPING DEVICE FOR THIS GIVEAWAY. THIS GIVEAWAY IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH META, INC. (INCLUDING INSTAGRAM).

BY PARTICIPATING IN THIS GIVEAWAY, YOU AGREE TO THESE OFFICIAL RULES, WHICH ARE A CONTRACT, SO READ THEM CAREFULLY BEFORE PARTICIPATING. WITHOUT LIMITATION, THIS CONTRACT PROVIDES FOR A CLASS ACTION AND JURY TRIAL WAIVER, AND A LIMITATION OF YOUR RIGHTS AND REMEDIES.

1. SPONSOR: URBAN OUTFITTERS, INC., 5000 S BROAD STREET, BUILDING 18, PHILADELPHIA, PA 19112.

2. ELIGIBILITY : THE URBAN OUTFITTERS X COLLEGEBOXES GIVEAWAY (THE “GIVEAWAY”) IS OPEN TO LEGAL U.S. RESIDENTS CURRENTLY RESIDING IN THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA WHO ARE AT LEAST 18 YEARS OF AGE (19 YEARS OF AGE IN ALABAMA AND NEBRASKA, 21 YEARS OF AGE IN MISSISSIPPI) OR OLDER AS OF THE DATE OF ENTRY (“ENTRANT,” “YOU” OR “YOUR”). SPONSOR, ITS RESPECTIVE PARENTS, AFFILIATES, SUBSIDIARIES, REPRESENTATIVES, CONSULTANTS, CONTRACTORS, LEGAL COUNSEL, ADVERTISING, PUBLIC RELATIONS, PROMOTIONAL, FULFILLMENT, AND MARKETING AGENCIES, AND EACH OF THEIR EMPLOYEES, OFFICERS, AND DIRECTORS (COLLECTIVELY, THE “GIVEAWAY ENTITIES”), AND MEMBERS OF THEIR IMMEDIATE FAMILIES (SPOUSES, PARENTS, SIBLINGS AND CHILDREN, REGARDLESS OF WHERE THEY LIVE) AND THOSE LIVING IN THE SAME HOUSEHOLD ARE NOT ELIGIBLE TO ENTER OR WIN. PARTICIPATION CONSTITUTES ENTRANT’S FULL AND UNCONDITIONAL AGREEMENT TO THESE OFFICIAL RULES AND TO SPONSOR’S DECISIONS, WHICH ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE GIVEAWAY AND WHICH SPONSOR MAY DECIDE IN ITS SOLE DISCRETION. WINNING A PRIZE IS CONTINGENT UPON FULFILLING ALL REQUIREMENTS SET FORTH HEREIN.

3. HOW TO ENTER: IN ORDER TO ENTER, YOU MUST COMPLETE ALL INSTAGRAM-RELATED ACTIONS BELOW WHILE LOGGED INTO YOUR PERSONAL INSTAGRAM ACCOUNT. IF YOU DO NOT HAVE AN INSTAGRAM ACCOUNT, YOU MAY CREATE ONE FOR FREE BY DOWNLOADING THE INSTAGRAM MOBILE APPLICATION AND FOLLOWING THE ON-SCREEN INSTRUCTIONS. THEN, YOU MUST COMPLETE ALL OF THE FOLLOWING ENTRY STEPS DURING THE GIVEAWAY PERIOD AND WHILE LOGGED INTO YOUR INSTAGRAM ACCOUNT WHERE APPLICABLE:

(1) LOG INTO YOUR URBAN OUTFITTERS ACCOUNT ON EITHER THE URBAN OUTFITTERS MOBILE APPLICATION OR THE URBAN OUTFITTERS WEBSITE AT WWW.URBANOUTFITTERS.COM. IF YOU DO NOT HAVE AN ACCOUNT, YOU MAY CREATE ONE FOR FREE THROUGH EITHER THE FREE URBAN OUTFITTERS MOBILE APPLICATION OR AT WWW.URBANOUTFITTERS.COM. THEN, WHILE LOGGED INTO YOUR URBAN OUTFITTERS ACCOUNT, CREATE A PUBLIC WISH LIST (“WISH LIST”) OF AT LEAST THREE ITEMS THAT YOU WOULD LOVE TO OWN FOR YOUR DREAM DORM ROOM DECOR THAT ARE CURRENTLY AVAILABLE EITHER IN-STORE AT URBAN OUTFITTERS, OR ONLINE AT WWW.URBANOUTFITTERS.COM, AND CREATE A NAME FOR YOUR WISH LIST. THE ITEMS ON YOUR WISH LIST MAY BE OF ANY SIZE, TYPE, COLOR, OR VALUE OF YOUR CHOOSING. HOWEVER, AS DISCUSSED BELOW, IN THE EVENT THAT YOUR WISH LIST ITEM(S) INDIVIDUALLY OR TOGETHER EXCEED \$1,000 IN VALUE AND YOU ARE SELECTED AS A WINNER, YOU WILL BE AWARDED A GIFT CARD FOR USE TOWARDS PURCHASE OF THOSE WISH LIST ITEM(S). IN THE EVENT THAT YOUR WISH LIST ITEMS TOTAL A VALUE LESS THAN \$1,000, YOU WILL BE AWARDED A GIFT CARD FOR THE DIFFERENCE IN VALUE. ADDITIONAL PRIZE DETAILS ARE PROVIDED BELOW.

(2) FOLLOW THE @URBANOUTFITTERS INSTAGRAM ACCOUNT.

(3) FOLLOW THE @UHAUL AND @COLLEGEBOXES INSTAGRAM ACCOUNT.

(4) LIKE THE GIVEAWAY POST ON @URBANOUTFITTERS INSTAGRAM.

(5) COMMENT ON THE GIVEAWAY POST WITH THE HASHTAG #URBANOUTFITTERSGIVEAWAYENTRY AND THE NAME OF YOUR PUBLIC WISH LIST CREATED FOR STEP 1, ABOVE.

BY ENTERING, YOU AGREE THAT SPONSOR MAY CONTACT YOU VIA SOCIAL MEDIA, INCLUDING ON INSTAGRAM, BY SENDING YOU A DIRECT MESSAGE, TAGGING YOU, POSTING TO YOUR SOCIAL MEDIA PAGE OR NAMING YOU ON SPONSOR’S SOCIAL MEDIA PAGE. NORMAL INTERNET ACCESS, PHONE, AND USAGE CHARGES IMPOSED BY YOUR ONLINE OR PHONE SERVICE MAY APPLY. YOU MUST ENSURE THAT YOUR INSTAGRAM SETTINGS ALLOW SPONSOR TO CONTACT YOU VIA DIRECT MESSAGE IN THE EVENT YOU ARE SELECTED AS POTENTIAL WINNER IN THE GIVEAWAY.

LIMIT ONE (1) ENTRY PER PERSON. ADDITIONAL ENTRIES MAY BE DISQUALIFIED. ENTRIES THAT DO NOT INCLUDE THE REQUIRED HASHTAG, THAT DO NOT COMPLETE ALL OF THE REQUIRED STEPS, AND AUTOMATED OR BULK ENTRIES OR ENTRIES SUBMITTED BY THIRD PARTIES MAY BE DISQUALIFIED. ENTRIES MUST BE SUBMITTED BY THE PARTICIPANT. NO COPIES, FACSIMILES, OR MECHANICAL REPRODUCTIONS OF THE ENTRY FORM WILL BE ACCEPTED. ANY ATTEMPT BY ANY PARTICIPANT TO OBTAIN MORE THAN THE STATED NUMBER OF ENTRIES BY USING MULTIPLE AND/OR DIFFERENT IDENTITIES, FORMS, REGISTRATIONS, EMAIL ADDRESSES, LOGINS, OR ANY OTHER METHODS WILL DISQUALIFY THAT PARTICIPANT’S ENTRIES, AND THAT PARTICIPANT AND/OR ENTRIES MAY BE DISQUALIFIED. MULTIPLE PARTICIPANTS ARE NOT PERMITTED TO SHARE THE SAME INSTAGRAM ACCOUNT. IN THE EVENT OF A DISPUTE AS TO ANY ENTRY THE AUTHORIZED ACCOUNT HOLDER OF THE EMAIL ADDRESS ASSOCIATED WITH THE INSTAGRAM ACCOUNT USED AT THE TIME OF ENTRY WILL BE DEEMED TO BE THE PARTICIPANT. THE “AUTHORIZED ACCOUNT HOLDER” IS THE NATURAL PERSON ASSIGNED AN EMAIL ADDRESS BY AN INTERNET ACCESS PROVIDER, ONLINE SERVICE PROVIDER OR OTHER ORGANIZATION RESPONSIBLE FOR ASSIGNING EMAIL ADDRESSES FOR THE DOMAIN ASSOCIATED WITH THE SUBMITTED ADDRESS.

POTENTIAL WINNERS MAY BE REQUIRED TO SHOW PROOF OF BEING THE AUTHORIZED ACCOUNT HOLDER TO THE SPONSOR OR FORFEIT THE PRIZE. ENTRIES SPECIFYING AN INVALID, NON-WORKING, OR INACTIVE EMAIL ADDRESS WILL BE DISQUALIFIED. INCOMPLETE, ILLEGIBLE, CORRUPTED, OR UNTIMELY ENTRIES WILL BE DISQUALIFIED.

ENTRIES, COMMENTS AND CONTENT SUBMITTED OR UPLOADED TO INSTAGRAM IN CONNECTION WITH THIS GIVEAWAY (COLLECTIVELY, "CONTENT SUBMISSIONS") MAY NOT CONTAIN, DEPICT OR SHOW ANY CONTENT THAT: (i) IS SEXUALLY EXPLICIT OR SUGGESTIVE, OFFENSIVE, LEWD, PROFANE, OBSCENE, OR CONTAINS NUDITY OR RACIST INNUENDO; (ii) PROMOTES ANY ACTIVITIES THAT MAY APPEAR UNSAFE OR DANGEROUS, OR ANY POLITICAL AGENDA OR MESSAGE; (iii) DEFAMES, MISREPRESENTS OR CONTAINS DISPARAGING REMARKS ABOUT SPONSOR OR OTHER COMPANIES; (iv) CONTAINS TRADEMARKS, LOGOS OR TRADE DRESS (SUCH AS DISTINCTIVE PACKAGING OR BUILDING EXTERIORS/INTERIORS) OR COPYRIGHTED MATERIALS (INCLUDING PHOTOGRAPHS, SCULPTURES, PAINTINGS AND OTHER WORKS OF ART OR IMAGES PUBLISHED VIA WEBSITES, TELEVISION, MOVIES OR OTHER MEDIA) OWNED BY OTHERS, WITHOUT PERMISSION; (v) CONTAINS ANY PERSONAL IDENTIFICATION, SUCH AS LICENSE PLATE NUMBERS, LAST NAMES (FIRST NAMES ARE PERMITTED), EMAIL ADDRESSES OR STREET ADDRESSES FOR ANY PERSON OTHER THAN ENTRANT, OR OTHERWISE INFRINGES ON THE PRIVACY OF ANY PERSON OTHER THAN AN ENTRANT; (vi) COMMUNICATES MESSAGES OR IMAGES INCONSISTENT WITH THE POSITIVE IMAGE AND GOOD WILL OF SPONSOR'S BRAND; AND/OR (vii) VIOLATES ANY LAW. ANY CONTENT SUBMISSIONS THAT CONTAIN, DEPICT OR SHOW SUCH CONTENT; THAT EXCEED ANY REQUIRED FILE SIZE OR LENGTH LIMITS IMPOSED BY THE GIVEAWAY ENTITIES OR ANY OF THE THIRD-PARTY SOCIAL MEDIA SITES LISTED HEREIN; AND/OR THAT VIOLATE THESE CONTENT SUBMISSION REQUIREMENTS, THE TERMS OF THESE OFFICIAL RULES, AND OR THE TERMS AND CONDITIONS OF ANY SUCH THIRD-PARTY SOCIAL MEDIA SITE WILL BE DISQUALIFIED. CONTENT MAY NOT INCLUDE MUSIC. IF A CONTENT SUBMISSION CONTAINS AN IDENTIFIABLE THIRD PARTY OTHER THAN ENTRANT, BY SUBMITTING THE CONTENT SUBMISSION, THE ENTRANT REPRESENTS AND WARRANTS THAT HE/SHE HAS OBTAINED THE CONSENT OF SUCH PERSON TO THE GIVEAWAY ENTITIES' USE OF THE CONTENT SUBMISSION. ENTRANT MAY BE REQUIRED TO SUPPLY SUCH THIRD-PARTY WRITTEN CONSENT TO THE GIVEAWAY ENTITIES UPON REQUEST. THE GIVEAWAY ENTITIES RESERVE THE RIGHT IN THEIR SOLE AND UNFETTERED DISCRETION TO DISQUALIFY ANY CONTENT SUBMISSION THAT THEY BELIEVE IS INAPPROPRIATE OR NOT SUITABLE FOR PUBLICATION, THAT DOES NOT COMPLY WITH THESE OFFICIAL RULES OR THAT IS NOT CONSISTENT WITH THE SPIRIT OR THEME OF THE GIVEAWAY.

4. SELECTION OF WINNERS: SPONSOR WILL SELECT THE NAME OF POTENTIAL WINNERS OF PRIZES IN A RANDOM DRAWING FROM AMONG ALL ELIGIBLE ENTRIES RECEIVED DURING THE GIVEAWAY PERIOD. THE ODDS OF WINNING ARE BASED ON THE NUMBER OF ELIGIBLE ENTRIES RECEIVED. EACH POTENTIAL WINNER WILL BE NOTIFIED BY INSTAGRAM DIRECT MESSAGE OR EMAIL WITHIN THREE (3) BUSINESS DAYS OF THE DATE THEY ARE SELECTED AS THE POTENTIAL WINNER.

EXCEPT WHERE LEGALLY PROHIBITED, EACH POTENTIAL PRIZE WINNER MUST SIGN AND RETURN, WITHIN SEVEN (7) DAYS OF BEING NOTIFIED, AN AFFIDAVIT/DECLARATION OF ELIGIBILITY, LIABILITY & PUBLICITY RELEASE AND PROVIDE THEIR SOCIAL SECURITY NUMBER FOR TAX PURPOSES IN ORDER TO CLAIM HIS/HER PRIZE. IF A POTENTIAL WINNER CANNOT BE CONTACTED AFTER THE FIRST ATTEMPT TO CONTACT HIM/HER, OR IF HE/SHE FAILS TO SIGN AND RETURN THE AFFIDAVIT/DECLARATION OF ELIGIBILITY, LIABILITY & PUBLICITY RELEASE OR ANY OTHER DOCUMENTATION THAT SPONSOR MAY REQUIRE, IN ITS SOLE DISCRETION, WITHIN THE REQUIRED TIME PERIOD (IF APPLICABLE) OR IN THE EVENT THAT A POTENTIAL WINNER IS DISQUALIFIED FOR ANY REASON, SPONSOR WILL AWARD THE APPLICABLE PRIZE TO AN ALTERNATE WINNER SELECTED BY A RANDOM DRAWING FROM AMONG ALL REMAINING ELIGIBLE ENTRIES. IF SPONSOR IS UNABLE TO DETERMINE AND VERIFY A

POTENTIAL WINNER AFTER REPEATED ALTERNATE DRAWINGS OR IF SPONSOR FAILS TO RECEIVE A SUFFICIENT NUMBER OF ENTRIES TO CORRESPOND TO THE NUMBER OF PRIZE(S) AVAILABLE TO BE AWARDED, SPONSOR RESERVES THE RIGHT TO NOT AWARD THE ALL PRIZE(S).

VERIFICATION OF POTENTIAL WINNERS: ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE GIVEAWAY. A PARTICIPANT IS NOT A WINNER OF ANY PRIZE UNLESS AND UNTIL PARTICIPANT'S ELIGIBILITY HAS BEEN VERIFIED AND PARTICIPANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.

5. PRIZES: THREE (3) RANDOMLY-SELECTED WINNERS WILL EACH BE AWARDED ONE (1) PRIZE (EACH, A "PRIZE") CONSISTING OF (A) SPONSOR'S SELECTION OF AN ITEM OR ITEMS FROM EACH WINNER'S WISH LIST, AND/OR AN URBAN OUTFITTERS GIFT CARD ("GIFT CARD") FOR A TOTAL COMBINED VALUE OF \$1,000 IN URBAN OUTFITTERS PRODUCTS OR GIFT CARD, AS WELL AS (B) A \$1,000 GIFT CERTIFICATE FOR USE AT [HTTPS://APP.COLLEGEBOXES.COM/TERMS](https://app.collegeboxes.com/terms) PROVIDED BY COLLEGEBOXES TO BE USED TOWARDS A COLLEGEBOXES EXPERIENCE OR OTHER U-HAUL MOVING SERVICES AND PRODUCTS ON UHAUL.COM APPLICABLE TO THIS GIVEAWAY ONLY. SEE "ADDITIONAL PRIZE DETAILS AND RESTRICTIONS" LISTED BELOW FOR FURTHER INFORMATION REGARDING THE PRIZES. APPROXIMATE RETAIL VALUE ("ARV") OF EACH PRIZE: \$2,000.

TOTAL ARV OF ALL THREE (3) PRIZES: \$6,000 LIMIT ONE (1) PRIZE PER PERSON THROUGHOUT THE GIVEAWAY.

ADDITIONAL PRIZE RESTRICTIONS AND DETAILS: THE INDIVIDUAL DETAILS OF EACH WINNER'S PRIZE ARE AT SPONSOR'S SOLE DISCRETION. EACH WINNER'S PRIZE WILL CONTAIN A TOTAL COMBINED VALUE OF \$1,000 IN URBAN OUTFITTERS PRODUCT(S) OR GIFT CARD, WHETHER WINNER'S INDIVIDUAL PRIZE IS COMPRISED OF WISH LIST ITEMS, A GIFT CARD, OR A COMBINATION OF WISH LIST ITEMS AND A GIFT CARD. IF ITEMS LISTED OR PRESENTED ON A WINNER'S WISH LIST ARE UNAVAILABLE OR OUT OF STOCK, SPONSOR RESERVES THE RIGHT TO AWARD A GIFT CARD IN LIEU OF ANY OR ALL ITEMS LISTED ON THE WISH LIST. IN ANY EVENT, THE TOTAL COMBINED PRIZE VALUE OF THE URBAN OUTFITTERS PRODUCTS AND/OR URBAN OUTFITTERS GIFT CARD AWARDED TO EACH/ANY WINNER WILL NOT TO EXCEED \$1,000. IN THE EVENT THAT A WINNER LISTS OR PRESENTS WISH LIST ITEMS WITH AN APPROXIMATE RETAIL VALUE THAT INDIVIDUALLY OR COLLECTIVELY EXCEEDS \$1,000, SPONSOR RESERVES THE RIGHT TO AWARD THE WINNER WITH ONLY A GIFT CARD FOR A TOTAL VALUE OF \$1,000. IN THE EVENT THAT A WINNER LISTS WISH LIST ITEMS WITH APPROXIMATE RETAIL VALUES THAT TOTAL LESS THAN \$1,000 IN VALUE, SPONSOR SHALL AWARD THAT WINNER A GIFT CARD FOR THE DIFFERENCE BETWEEN ANY WISH LIST ITEMS AWARDED AND \$1,000. APPROXIMATE RETAIL VALUE FOR ALL WISH LIST ITEMS WILL BE DETERMINED AT SPONSOR'S SOLE DISCRETION, AND ACCORDING TO THE AVERAGE LISTED RETAIL PRICE OF THE ITEM PRIOR TO ANY SALES, DISCOUNTS, OR OTHER APPLICABLE PRICE ADJUSTMENTS.

ADDITIONAL TERMS AND CONDITIONS APPLY TO GIFT CARD AND TO THE COLLEGEBOXES GIFT CERTIFICATE; SEE [HTTPS://WWW.URBANOUTFITTERS.COM/HELP/GIFT-CARD-BALANCE](https://www.urbanoutfitters.com/help/gift-card-balance) AND [HTTPS://APP.COLLEGEBOXES.COM/TERMS](https://app.collegeboxes.com/terms) FOR FULL TERMS AND CONDITIONS. SHOULD THE PRIZE WINNER CHOOSE TO USE THEIR COLLEGEBOXES GIFT CERTIFICATE TOWARDS A COLLEGEBOXES EXPERIENCE, ADDITIONAL TERMS AND CONDITIONS SHALL APPLY TO THAT COLLEGEBOXES EXPERIENCE. THE COLLEGEBOXES CERTIFICATE MAY ONLY BE USED FOR A ONE-TIME

COLLEGEBOXES EXPERIENCE, AND MAY NOT ROLLOVER ANY UNUSED BALANCE TOWARDS A FUTURE COLLEGEBOXES EXPERIENCE. PLEASE SEE FOR MORE DETAILS AND RESTRICTIONS ON REDEMPTION.

IN NO EVENT WILL ANY WINNER'S PRIZE EXCEED A VALUE OF \$2,000.

ANY AND ALL APPLICABLE FEDERAL, STATE, AND LOCAL TAXES AND ALL FEES AND EXPENSES RELATED TO ACCEPTANCE AND USE OF THE PRIZE NOT SPECIFICALLY STATED HEREIN ARE THE RESPONSIBILITY SOLELY OF WINNER. PRIZE CANNOT BE SUBSTITUTED, ASSIGNED, TRANSFERRED, OR REDEEMED FOR CASH; HOWEVER, SPONSOR RESERVES THE RIGHT TO MAKE EQUIVALENT PRIZE SUBSTITUTIONS (OR SUBSTITUTE COMPONENTS OF A PRIZE) AT SPONSOR'S DISCRETION. SPONSOR WILL NOT REPLACE ANY LOST OR STOLEN PRIZE OR COMPONENTS OF A PRIZE. PRIZE CANNOT BE USED IN CONJUNCTION WITH ANY OTHER PROMOTION OR OFFER. UNLESS OTHERWISE EXPRESSLY STATED IN WRITING BY SPONSOR, ONLY THE NUMBER OF PRIZES STATED IN THESE OFFICIAL RULES IS AVAILABLE TO BE WON IN THE GIVEAWAY. IF, BY REASON OF A PRINT OR OTHER ERROR, MORE PRIZES ARE CLAIMED THAN THE NUMBER SET FORTH IN THESE OFFICIAL RULES, PRIZE WINNER(S) WILL BE SELECTED IN ACCORDANCE WITH THE WINNER SELECTION METHOD DESCRIBED ABOVE FROM AMONG ALL ELIGIBLE CLAIMANTS MAKING PURPORTEDLY VALID CLAIMS TO AWARD THE ADVERTISED NUMBER OF PRIZES AVAILABLE.

6. GENERAL CONDITIONS: PARTICIPATION CONSTITUTES ENTRANT'S FULL AND UNCONDITIONAL AGREEMENT TO THESE OFFICIAL RULES AND TO SPONSOR'S DECISIONS, WHICH ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE GIVEAWAY. SPONSOR, AND ITS AGENCIES ARE NOT RESPONSIBLE FOR LOST, LATE, INCOMPLETE, DAMAGED, STOLEN, MISDIRECTED, OR ILLEGIBLE ENTRIES; LOST, INTERRUPTED, OR UNAVAILABLE NETWORK, SERVER, OR OTHER CONNECTIONS, TELEPHONE TRANSMISSION PROBLEMS, OR GARBLED TRANSMISSIONS OR MISCOMMUNICATIONS; COMPUTER OR SOFTWARE MALFUNCTIONS, OR DAMAGE TO A USER'S COMPUTER EQUIPMENT (SOFTWARE OR HARDWARE); TECHNICAL FAILURES; OR OTHER ERRORS OR MALFUNCTIONS OF ANY KIND WHETHER HUMAN, MECHANICAL, ELECTRONIC, OR OTHERWISE. PROOF OF SENDING OR SUBMISSION OF ENTRY WILL NOT BE DEEMED PROOF OF RECEIPT BY SPONSOR. SPONSOR'S FAILURE TO ENFORCE ANY TERM OF THESE OFFICIAL RULES SHALL NOT CONSTITUTE A WAIVER OF THAT PROVISION.

WARNING: ANY ATTEMPT BY A PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY SOCIAL MEDIA PLATFORM OR WEBSITE ASSOCIATED WITH THIS GIVEAWAY OR UNDERMINE THE LEGITIMATE OPERATION OF THE GIVEAWAY MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAW, AND, SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. SPONSOR RESERVES THE RIGHT TO DISQUALIFY ANY INDIVIDUAL IT FINDS TO BE ATTEMPTING TO TAMPER WITH OR UNDERMINE THE ENTRY PROCESS, ANY WEBSITE ASSOCIATED WITH THE GIVEAWAY, AND/OR THE LEGITIMATE OPERATION OF THE GIVEAWAY; TO VIOLATE THE OFFICIAL RULES; OR TO ACT IN AN UNSPORTSMANLIKE OR DISRUPTIVE MANNER OR WITH THE INTENT TO ANNOY, ABUSE, THREATEN, OR HARASS ANY OTHER PERSON.

SPONSOR RESERVES THE RIGHT TO CANCEL, SUSPEND AND/OR MODIFY THE GIVEAWAY, OR ANY PART OF IT, IF ANY FRAUD, TECHNICAL FAILURES OR ANY FACTOR BEYOND SPONSOR'S REASONABLE CONTROL IMPAIRS THE INTEGRITY OR PROPER FUNCTIONING OF THE GIVEAWAY, AS DETERMINED BY SPONSOR. IF, FOR ANY REASON, THE GIVEAWAY CANNOT BE RUN AS PLANNED, SPONSOR MAY DISQUALIFY ANY SUSPECT ENTRIES AND/OR (A)

SUSPEND THE GIVEAWAY AND MODIFY THE GIVEAWAY TO ADDRESS THE IMPAIRMENT, THEN RESUME THE GIVEAWAY IN A MANNER THAT BEST CONFORMS TO THE SPIRIT OF THESE OFFICIAL RULES; AND/OR (B) TERMINATE THE GIVEAWAY AND AWARD THE PRIZE AT RANDOM FROM AMONG THE ELIGIBLE, NON-SUSPECT ENTRIES RECEIVED UP TO THE TIME OF THE IMPAIRMENT.

7. LIMITATION OF LIABILITY AND RELEASES; PUBLICITY: BY PARTICIPATING IN THIS GIVEAWAY, PARTICIPANT AGREES THAT GIVEAWAY ENTITIES, META, INC. (INCLUDING INSTAGRAM), AND THEIR RESPECTIVE PARENT COMPANIES, AFFILIATES, SUBSIDIARIES, REPRESENTATIVES, CONSULTANTS, CONTRACTORS, LEGAL COUNSEL, ADVERTISING, PUBLIC RELATIONS, PROMOTIONAL, FULFILLMENT AND MARKETING, WEBSITE PROVIDERS, WEB MASTERS, AND THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES, AND AGENTS (THE “RELEASED PARTIES”) WILL HAVE NO LIABILITY WHATSOEVER FOR, AND SHALL BE HELD HARMLESS BY PARTICIPANTS AGAINST, ANY LIABILITY FOR ANY INJURIES, LOSSES OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING PERSONAL INJURY OR DEATH, OR PROPERTY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM ACCEPTANCE, POSSESSION, MISUSE, OR USE OF THE PRIZE, ENTRY, OR PARTICIPATION IN THIS GIVEAWAY OR IN ANY GIVEAWAY-RELATED ACTIVITY, OR ANY CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION OR INVASION OF PRIVACY, OR MERCHANDISE DELIVERY. THE RELEASED PARTIES ARE NOT RESPONSIBLE IF THIS GIVEAWAY CANNOT BE ADMINISTERED OR CONDUCTED OR ANY PRIZE CANNOT BE AWARDED DUE TO CANCELLATIONS, DELAYS, OR INTERRUPTIONS RESULTING OR ARISING FROM ACTS OF GOD, WAR, OR TERRORISM, CIVIL UNREST, STRIKES, SUPPLY SHORTAGES, NATURAL DISASTERS, WEATHER, EPIDEMICS, PANDEMICS, COMPLIANCE WITH ANY LAW OR ORDER OF A GOVERNMENTAL AUTHORITY, OR ANY OTHER SIMILAR ACT, EVENT, OR OCCURRENCE BEYOND THE REASONABLE CONTROL OF THE SPONSOR. BY PARTICIPATING IN THIS GIVEAWAY, PARTICIPANT AGREES THAT THE RELEASED PARTIES WILL NOT BE RESPONSIBLE OR LIABLE FOR ANY INJURIES, DAMAGES, OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES TO PERSONS, INCLUDING DEATH, OR TO PROPERTY ARISING OUT OF ACCESS TO AND USE OF ANY WEBSITE ASSOCIATED WITH THIS GIVEAWAY OR THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SUCH SITE.

EXCEPT WHERE PROHIBITED BY LAW, PARTICIPATION IN THE GIVEAWAY CONSTITUTES PARTICIPANT’S GRANT TO SPONSOR (WHICH GRANT WILL BE CONFIRMED IN WRITING ON REQUEST OF SPONSOR), AND THE RELEASED PARTIES THE RIGHT AND PERMISSION TO PRINT, PUBLISH, BROADCAST, AND USE, WORLD WIDE IN ANY MEDIA NOW KNOWN OR HEREAFTER DEVELOPED, INCLUDING BUT NOT LIMITED TO THE WORLD WIDE WEB, AT ANY TIME OR TIMES, THE PARTICIPANT’S ENTRY, NAME, PORTRAIT, PICTURE, VOICE, LIKENESS, OPINIONS AND BIOGRAPHICAL INFORMATION (INCLUDING BUT NOT LIMITED TO HOMETOWN AND STATE) FOR ADVERTISING, TRADE, AND PROMOTIONAL PURPOSES (INCLUDING

THE ANNOUNCEMENT OF HIS OR HER NAME ON TELEVISION OR RADIO BROADCAST) WITHOUT ADDITIONAL CONSIDERATION, COMPENSATION, PERMISSION, OR NOTIFICATION.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS GIVEAWAY, INCLUDING THE PRIZE, IS PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSIONS OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

8. DISPUTES. THIS GIVEAWAY IS GOVERNED BY THE LAWS OF THE UNITED STATES. EXCEPT WHERE PROHIBITED, PARTICIPANT AGREES THAT: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THIS GIVEAWAY OR ANY PRIZE AWARDED SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION, AND EXCLUSIVELY BY THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF PENNSYLVANIA OR THE APPROPRIATE STATE COURT LOCATED IN PHILADELPHIA COUNTY, PENNSYLVANIA; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, INCLUDING COSTS ASSOCIATED WITH ENTERING THIS GIVEAWAY NOT TO EXCEED FIFTY US DOLLARS (US\$50.00), BUT IN NO EVENT ATTORNEYS’ FEES; AND (3) UNDER NO CIRCUMSTANCES WILL PARTICIPANT BE PERMITTED TO OBTAIN AWARDS FOR, AND PARTICIPANT HEREBY WAIVES ALL RIGHTS TO CLAIM, INDIRECT, PUNITIVE, INCIDENTAL AND CONSEQUENTIAL DAMAGES AND ANY OTHER DAMAGES, OTHER THAN FOR ACTUAL OUT-OF-POCKET EXPENSES, AND ANY AND ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED. ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES, OR THE RIGHTS AND OBLIGATIONS OF THE PARTICIPANT AND SPONSOR IN CONNECTION WITH THE GIVEAWAY, SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF PENNSYLVANIA, WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW RULES (WHETHER OF THE STATE OF PENNSYLVANIA OR ANY OTHER JURISDICTION), WHICH WOULD CAUSE THE APPLICATION OF THE LAWS OF ANY JURISDICTION OTHER THAN THE STATE OF PENNSYLVANIA.

9. SEVERABILITY: IF ANY TERM OR PROVISION OF THESE OFFICIAL RULES IS FOUND UNDER THE LAW TO BE INVALID OR UNENFORCEABLE, THEN SUCH SPECIFIC TERM OR PROVISION SHALL BE OF NO FORCE AND EFFECT AND SHALL BE SEVERED, AND THE REMAINDER OF THESE OFFICIAL RULES SHALL CONTINUE IN FULL FORCE AND EFFECT.

10. PRIVACY: INFORMATION COLLECTED FROM PARTICIPANTS IS SUBJECT TO THE SPONSOR’S PRIVACY POLICY, WHICH CAN BE FOUND AT [HTTPS://WWW.URBANOUTFITTERS.COM/HELP/PRIVACY](https://www.urbanoutfitters.com/help/privacy). GIVEAWAY ENTITIES MAY USE PARTICIPANTS’ AND/OR REFERRALS’ PERSONAL INFORMATION SUBMITTED WITH ENTRY FOR PURPOSES OF PRIZE FULFILLMENT.

11. OFFICIAL RULES AND WINNERS LIST: FOR A COPY OF THE OFFICIAL RULES, VISIT [HTTPS://DOCS.GOOGLE.COM/DOCUMENT/D/1OKOZxLRxMSUdf2tCa1HDR98nE-ywxNMN-uOwmTXC8mY/EDIT?TAB=T.0](https://docs.google.com/document/d/1OKOZxLRxMSUdf2tCa1HDR98nE-ywxNMN-uOwmTXC8mY/edit?tab=t.0) ON OR BEFORE JULY 17TH, 2025. TO REQUEST THE NAME OF THE PRIZE WINNER OR FOR A COPY OF THE OFFICIAL RULES AFTER JULY 17TH, 2025 SEND AN EMAIL WITH SUBJECT LINE “URBAN OUTFITTERS X COLLEGEBOXES GIVEAWAY” TO PRESS@URBANOUTFITTERS.COM. THE PRIZE WINNERS’ NAMES WILL BE PROVIDED WHEN THE DRAWINGS HAVE BEEN CONDUCTED AND THE WINNERS VERIFIED.

12. ADDITIONAL INFORMATION: PROMOTIONS ARE IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH INSTAGRAM OR ANY OTHER SOCIAL MEDIA SITE THAT MAY BE UTILIZED BY THE GIVEAWAY. YOU UNDERSTAND THAT YOU ARE PROVIDING YOUR INFORMATION TO SPONSOR AND NOT TO INSTAGRAM.

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[SSE1]PLEASE PROVIDE AND CONFIRM THE TIME AND DATES

[SSE2]THOUGH THE SWEEPSTAKES CAN CERTAINLY BE ADVERTISED TO INDIVIDUALS WHO ARE MOVING AWAY TO COLLEGE, AND ENCOURAGE ENTRY BY THOSE INDIVIDUALS, IT WOULD BE RISKY IN AT LEAST SEVERAL STATES TO ONLY ALLOW INDIVIDUALS WHO ARE MOVING AWAY FOR COLLEGE TO ENTER THIS SWEEPSTAKES, AS THIS MAY POTENTIALLY PRESENT BOTH MONETARY AND NON-MONETARY CONSIDERATION ISSUES (SINCE MOVING TO COLLEGE REQUIRES BOTH MONEY AND SIGNIFICANT EFFORT). WE RECOMMEND THAT THE SWEEPSTAKES NOT BE LIMITED TO THOSE TYPES OF INDIVIDUALS, BUT WE ARE HAPPY TO DISCUSS THIS FURTHER.

URBAN OUTFITTERS X COLLEGEBOX SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. Void where prohibited by law and outside of the United States. Subject to all federal, state, and local laws, regulations, and ordinances. Giveaway begins on Tuesday, June 17th at 10:00 a.m. Eastern Time (“ET”) and ends on Thursday, July 17th, at 11:59 p.m. ET [SSE1] (the “Giveaway Period”). Sponsor’s computer is the official time keeping device for this Giveaway. THIS GIVEAWAY IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH META, INC. (INCLUDING INSTAGRAM).

BY PARTICIPATING IN THIS GIVEAWAY, YOU AGREE TO THESE OFFICIAL RULES, WHICH ARE A CONTRACT, SO READ THEM CAREFULLY BEFORE PARTICIPATING. **WITHOUT LIMITATION, THIS CONTRACT PROVIDES FOR A CLASS ACTION AND JURY TRIAL WAIVER, AND A LIMITATION OF YOUR RIGHTS AND REMEDIES.**

1. **SPONSOR:** Urban Outfitters, Inc., 5000 S Broad Street, Building 18, Philadelphia, PA 19112.

2. **ELIGIBILITY**[SSE2] : The Urban Outfitters x Collegboxes Giveaway (the “Giveaway”) is open to legal U.S. residents currently residing in the 50 United States and the District of Columbia who are at least 18 years of age (19 years of age in Alabama and Nebraska, 21 years of age in Mississippi) or older as of the date of entry (“Entrant,” “You” or “Your”). Sponsor, its

respective parents, affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment, and marketing agencies, and each of their employees, officers, and directors (collectively, the “**Giveaway Entities**”), and members of their immediate families (spouses, parents, siblings and children, regardless of where they live) and those living in the same household are not eligible to enter or win. Participation constitutes Entrant’s full and unconditional agreement to these Official Rules and to Sponsor’s decisions, which are final and binding in all matters related to the Giveaway and which Sponsor may decide in its sole discretion. Winning a prize is contingent upon fulfilling all requirements set forth herein.

3. **HOW TO ENTER:** In order to enter, you must complete all Instagram-related actions below while logged into your personal Instagram account. If you do not have an Instagram account, you may create one for free by downloading the Instagram mobile application and following the on-screen instructions. Then, you must complete all of the following entry steps during the Giveaway Period and while logged into your Instagram account where applicable:

(1) Log into your Urban Outfitters account on either the Urban Outfitters mobile application or the Urban Outfitters website at www.urbanoutfitters.com. If you do not have an account, you may create one for free through either the free Urban Outfitters mobile application or at www.urbanoutfitters.com. Then, while logged into your Urban Outfitters account, create a public wish list (“Wish List”) of at least three items that you would love to own for your dream dorm room decor that are currently available either in-store at Urban Outfitters, or online at www.urbanoutfitters.com, and create a name for your Wish List. The items on your wish list may be of any size, type, color, or value of your choosing. However, as discussed below, in the event that your Wish List item(s) individually or together exceed \$1,000 in value and you are selected as a winner, you will be awarded a gift card for use towards purchase of those Wish List item(s). In the event that your Wish List items total a value less than \$1,000, you will be awarded a Gift Card for the difference in value. Additional prize details are provided below.

(2) Follow the @UrbanOutfitters Instagram Account.

(3) Follow the @UHaul and @collegeboxes Instagram Account.

(4) Like the Giveaway post on @UrbanOutfitters Instagram.

(5) Comment on the Giveaway post with the hashtag #UrbanOutfittersGiveawayEntry and the name of your public Wish List created for step 1, above.

By entering, you agree that Sponsor may contact you via social media, including on Instagram, by sending you a direct message, tagging you, posting to your social media page or naming you on Sponsor’s social media page. Normal Internet access, phone, and usage charges imposed by your online or phone service may apply. You must ensure that your Instagram settings allow Sponsor to contact you via direct message in the event you are selected as potential winner in the Giveaway.

LIMIT ONE (1) ENTRY PER PERSON. ADDITIONAL ENTRIES MAY BE DISQUALIFIED.

Entries that do not include the required hashtag, that do not complete all of the required steps, and automated or bulk entries or entries submitted by third parties may be disqualified. Entries must be submitted by the participant. No copies, facsimiles, or mechanical reproductions of the entry form will be accepted. Any attempt by any participant to obtain more than the stated number of entries by using multiple and/or different identities, forms, registrations, email addresses, logins, or any other methods will disqualify that participant's entries, and that participant and/or entries may be disqualified. Multiple participants are not permitted to share the same Instagram account. In the event of a dispute as to any entry the authorized account holder of the email address associated with the Instagram account used at the time of entry will be deemed to be the participant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holder to the Sponsor or forfeit the prize. Entries specifying an invalid, non-working, or inactive email address will be disqualified. Incomplete, illegible, corrupted, or untimely entries will be disqualified.

Entries, comments and content submitted or uploaded to Instagram in connection with this Giveaway (collectively, "Content Submissions") may not contain, depict or show any content that: (i) is sexually explicit or suggestive, offensive, lewd, profane, obscene, or contains nudity or racist innuendo; (ii) promotes any activities that may appear unsafe or dangerous, or any political agenda or message; (iii) defames, misrepresents or contains disparaging remarks about Sponsor or other companies; (iv) contains trademarks, logos or trade dress (such as distinctive packaging or building exteriors/interiors) or copyrighted materials (including photographs, sculptures, paintings and other works of art or images published via websites, television, movies or other media) owned by others, without permission; (v) contains any personal identification, such as license plate numbers, last names (first names are permitted), email addresses or street addresses for any person other than Entrant, or otherwise infringes on the privacy of any person other than an Entrant; (vi) communicates messages or images inconsistent with the positive image and good will of Sponsor's brand; and/or (vii) violates any law. Any Content Submissions that contain, depict or show such content; that exceed any required file size or length limits imposed by the Giveaway Entities or any of the third-party social media sites listed herein; and/or that violate these Content Submission requirements, the terms of these Official Rules, and or the terms and conditions of any such third-party social media site will be disqualified. Content may not include music. If a Content Submission contains an identifiable third party other than Entrant, by submitting the Content Submission, the Entrant represents and warrants that he/she has obtained the consent of such person to the Giveaway Entities' use of the Content Submission. Entrant may be required to supply such third-party written consent to the Giveaway Entities upon request. The Giveaway Entities reserve the right in their sole and unfettered discretion to disqualify any Content Submission that they believe is inappropriate or not suitable for publication, that does not comply with these Official Rules or that is not consistent with the spirit or theme of the Giveaway.

4. SELECTION OF WINNERS: Sponsor will select the name of potential winners of prizes in a random drawing from among all eligible entries received during the Giveaway Period. The odds of winning are based on the number of eligible entries received. Each potential winner will be notified by

Instagram Direct Message or email within three (3) business days of the date they are selected as the potential winner.

Except where legally prohibited, each potential prize winner must sign and return, within seven (7) days of being notified, an Affidavit/Declaration of Eligibility, Liability & Publicity Release and provide their social security number for tax purposes in order to claim his/her prize. If a potential winner cannot be contacted after the first attempt to contact him/her, or if he/she fails to sign and return the Affidavit/Declaration of Eligibility, Liability & Publicity Release or any other documentation that Sponsor may require, in its sole discretion, within the required time period (if applicable) or in the event that a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner selected by a random drawing from among all remaining eligible entries. If Sponsor is unable to determine and verify a potential winner after repeated alternate drawings or if Sponsor fails to receive a sufficient number of entries to correspond to the number of prize(s) available to be awarded, Sponsor reserves the right to not award the all prize(s).

Verification of Potential Winners: ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE GIVEAWAY. A PARTICIPANT IS NOT A WINNER OF ANY PRIZE UNLESS AND UNTIL PARTICIPANT'S ELIGIBILITY HAS BEEN VERIFIED AND PARTICIPANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.

5. PRIZES: Three (3) randomly-selected winners will each be awarded one (1) prize (each, a "Prize") consisting of (a) Sponsor's selection of an item or items from each winner's Wish List, and/or an Urban Outfitters gift card ("Gift Card") for a total combined value of \$1,000 in Urban Outfitters products or Gift Card, as well as (b) a \$1,000 gift certificate for use at <https://app.collegeboxes.com/terms> provided by Collegebox to be used towards a CollegeBox experience or other U-Haul moving services and products. See "Additional Prize Details and Restrictions" listed below for further information regarding the prizes. Approximate retail value ("ARV") of each Prize: \$2,000.

Total ARV of all three (3) prizes: \$6,000 Limit one (1) Prize per person throughout the Giveaway.

ADDITIONAL PRIZE RESTRICTIONS AND DETAILS: The individual details of each winner's prize are at Sponsor's sole discretion. Each winner's prize will contain a total combined value of \$1,000 in Urban Outfitters product(s) or Gift Card, whether winner's individual prize is comprised of Wish List items, a Gift Card, or a combination of Wish List items and a Gift Card. If items listed or presented on a winner's Wish List are unavailable or out of stock, Sponsor reserves the right to award a Gift Card in lieu of any or all items listed on the Wish List. In any event, the total combined prize value of the Urban Outfitters products and/or Urban Outfitters Gift Card awarded to each/any winner will not to exceed \$1,000. In the event that a winner lists or presents Wish List items with an approximate retail value that individually or collectively exceeds \$1,000, Sponsor reserves the right to award the winner with only a Gift Card for a total value of \$1,000. In the event that a winner lists Wish List items with approximate retail values that total less than \$1,000 in value, Sponsor shall award that winner a Gift Card for the difference between any Wish List items awarded and \$1,000. Approximate retail value for all Wish List items will be determined at Sponsor's sole discretion, and according to the average listed retail price of the item prior to any sales, discounts, or other applicable price adjustments.

Additional terms and conditions apply to Gift Card and to the Collegeboxes gift certificate; see <https://www.urbanoutfitters.com/help/gift-card-balance> and <https://app.collegeboxes.com/terms> for full terms and conditions. Should the prize winner choose to use their Collegebox gift certificate towards a Collegebox experience, additional terms and conditions shall apply to that Collegebox experience as well. Please see for more details and restrictions on redemption.

In no event will any winner's prize exceed a value of \$2,000.

Any and all applicable federal, state, and local taxes and all fees and expenses related to acceptance and use of the prize not specifically stated herein are the responsibility solely of winner. Prize cannot be substituted, assigned, transferred, or redeemed for cash; however, Sponsor reserves the right to make equivalent prize substitutions (or substitute components of a prize) at Sponsor's discretion. Sponsor will not replace any lost or stolen prize or components of a prize. Prize cannot be used in conjunction with any other promotion or offer. Unless otherwise expressly stated in writing by Sponsor, only the number of prizes stated in these Official Rules is available to be won in the Giveaway. If, by reason of a print or other error, more prizes are claimed than the number set forth in these Official Rules, prize winner(s) will be selected in accordance with the winner selection method described above from among all eligible claimants making purportedly valid claims to award the advertised number of prizes available.

6. GENERAL CONDITIONS: Participation constitutes Entrant's full and unconditional agreement to these Official Rules and to Sponsor's decisions, which are final and binding in all matters related to the Giveaway. Sponsor, and its agencies are not responsible for lost, late, incomplete, damaged, stolen, misdirected, or illegible entries; lost, interrupted, or unavailable network, server, or other connections, telephone transmission problems, or garbled transmissions or miscommunications; computer or software malfunctions, or damage to a user's computer equipment (software or hardware); technical failures; or other errors or malfunctions of any kind whether human, mechanical, electronic, or otherwise. Proof of sending or submission of entry will not be deemed proof of receipt by Sponsor. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

WARNING: ANY ATTEMPT BY A PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY SOCIAL MEDIA PLATFORM OR WEBSITE ASSOCIATED WITH THIS GIVEAWAY OR UNDERMINE THE LEGITIMATE OPERATION OF THE GIVEAWAY MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAW, AND, SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. Sponsor reserves the right to disqualify any individual it finds to be attempting to tamper with or undermine the entry process, any website associated with the Giveaway, and/or the legitimate operation of the Giveaway; to violate the Official Rules; or to act in an unsportsmanlike or disruptive manner or with the intent to annoy, abuse, threaten, or harass any other person.

Sponsor reserves the right to cancel, suspend and/or modify the Giveaway, or any part of it, if any fraud, technical failures or any factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Giveaway, as determined by Sponsor. If, for any reason, the Giveaway cannot be run as planned, Sponsor may disqualify any suspect entries and/or (a) suspend the Giveaway and modify the

Giveaway to address the impairment, then resume the Giveaway in a manner that best conforms to the spirit of these Official Rules; and/or (b) terminate the Giveaway and award the prize at random from among the eligible, non-suspect entries received up to the time of the impairment.

7. LIMITATION OF LIABILITY AND RELEASES; PUBLICITY: BY PARTICIPATING IN THIS GIVEAWAY, PARTICIPANT AGREES THAT GIVEAWAY ENTITIES, META, INC. (INCLUDING INSTAGRAM), AND THEIR RESPECTIVE PARENT COMPANIES, AFFILIATES, SUBSIDIARIES, REPRESENTATIVES, CONSULTANTS, CONTRACTORS, LEGAL COUNSEL, ADVERTISING, PUBLIC RELATIONS, PROMOTIONAL, FULFILLMENT AND MARKETING, WEBSITE PROVIDERS, WEB MASTERS, AND THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES, AND AGENTS (THE “**RELEASED PARTIES**”) WILL HAVE NO LIABILITY WHATSOEVER FOR, AND SHALL BE HELD HARMLESS BY PARTICIPANTS AGAINST, ANY LIABILITY FOR ANY INJURIES, LOSSES OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING PERSONAL INJURY OR DEATH, OR PROPERTY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM ACCEPTANCE, POSSESSION, MISUSE, OR USE OF THE PRIZE, ENTRY, OR PARTICIPATION IN THIS GIVEAWAY OR IN ANY GIVEAWAY-RELATED ACTIVITY, OR ANY CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION OR INVASION OF PRIVACY, OR MERCHANDISE DELIVERY. THE RELEASED PARTIES ARE NOT RESPONSIBLE IF THIS GIVEAWAY CANNOT BE ADMINISTERED OR CONDUCTED OR ANY PRIZE CANNOT BE AWARDED DUE TO CANCELLATIONS, DELAYS, OR INTERRUPTIONS RESULTING OR ARISING FROM ACTS OF GOD, WAR, OR TERRORISM, CIVIL UNREST, STRIKES, SUPPLY SHORTAGES, NATURAL DISASTERS, WEATHER, EPIDEMICS, PANDEMICS, COMPLIANCE WITH ANY LAW OR ORDER OF A GOVERNMENTAL AUTHORITY, OR ANY OTHER SIMILAR ACT, EVENT, OR OCCURRENCE BEYOND THE REASONABLE CONTROL OF THE SPONSOR. BY PARTICIPATING IN THIS GIVEAWAY, PARTICIPANT AGREES THAT THE RELEASED PARTIES WILL NOT BE RESPONSIBLE OR LIABLE FOR ANY INJURIES, DAMAGES, OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES TO PERSONS, INCLUDING DEATH, OR TO PROPERTY ARISING OUT OF ACCESS TO AND USE OF ANY WEBSITE ASSOCIATED WITH THIS GIVEAWAY OR THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SUCH SITE.

EXCEPT WHERE PROHIBITED BY LAW, PARTICIPATION IN THE GIVEAWAY CONSTITUTES PARTICIPANT’S GRANT TO SPONSOR (WHICH GRANT WILL BE CONFIRMED IN WRITING ON REQUEST OF SPONSOR), AND THE RELEASED PARTIES THE RIGHT AND PERMISSION TO PRINT, PUBLISH, BROADCAST, AND USE, WORLD WIDE IN ANY MEDIA NOW KNOWN OR HEREFTER DEVELOPED, INCLUDING BUT NOT LIMITED TO THE WORLD WIDE WEB, AT ANY TIME OR TIMES, THE PARTICIPANT’S ENTRY, NAME, PORTRAIT, PICTURE, VOICE, LIKENESS, OPINIONS AND BIOGRAPHICAL INFORMATION (INCLUDING BUT NOT LIMITED TO HOMETOWN AND STATE) FOR ADVERTISING, TRADE, AND PROMOTIONAL PURPOSES (INCLUDING THE ANNOUNCEMENT OF HIS OR HER NAME ON TELEVISION OR RADIO BROADCAST) WITHOUT ADDITIONAL CONSIDERATION, COMPENSATION, PERMISSION, OR NOTIFICATION.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS GIVEAWAY, INCLUDING THE PRIZE, IS PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSIONS OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

8. DISPUTES. This Giveaway is governed by the laws of the United States. Except where prohibited, participant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Giveaway or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Pennsylvania or the appropriate State Court located in Philadelphia County, Pennsylvania; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Giveaway not to exceed fifty US Dollars (US\$50.00), but in no event attorneys’ fees; and (3) under no circumstances will participant be permitted to obtain awards for, and participant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the participant and Sponsor in connection with the Giveaway, shall be governed by, and construed in accordance with, the laws of the State of Pennsylvania, without giving effect to any choice of law or conflict of law rules (whether of the State of Pennsylvania or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Pennsylvania.

9. SEVERABILITY: If any term or provision of these Official Rules is found under the law to be invalid or unenforceable, then such specific term or provision shall be of no force and effect and shall be severed, and the remainder of these Official Rules shall continue in full force and effect.

10. PRIVACY: Information collected from participants is subject to the Sponsor’s Privacy Policy, which can be found at <https://www.urbanoutfitters.com/help/privacy>. Giveaway Entities may use participants’ and/or referrals’ personal information submitted with entry for purposes of prize fulfillment.

11. OFFICIAL RULES AND WINNERS LIST: For a copy of the Official Rules, visit <https://docs.google.com/document/d/1OKOZxlrXMSUdf2tCa1HDR98nE-ywxNmn-uOwmTxc8mY/edit?tab=t.0> or before July 17th, 2025. To request the name of the prize winner or for a copy of the Official Rules after July 17th, 2025 send an email with subject line “Urban Outfitters x Collegebox Giveaway” to press@urbanoutfitters.com. The prize winners’ names will be provided when the drawings have been conducted and the winners verified.

12. ADDITIONAL INFORMATION: Promotions are in no way sponsored, endorsed or administered by, or associated with Instagram or any other social media site that may be utilized by the Giveaway. You understand that you are providing your information to Sponsor and not to Instagram.

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